

# Business Analyst

(Aliona)

1 November 2023

Key skills:

- Business Analysis (e-commerce, web, mobile apps)
- Magento 1, Magento 2, PWA, BigCommerce
- Digital marketing, Product management
- Scrum, Kanban, Agile methodology
- Jira, Confluence, Target Process
- Tempo Planning, Tracking MS Project, Clarizen
- Axure, Invision, Zeplin, Figma

## Certifications:

- Adobe Certified Expert-Adobe Commerce Business Practitioner

## Work experience:

Nov 2021 – Present time - "SOFTLOFT" - Senior Business Analyst

Projects: Central Group TopsVita, Madico

## Responsibilities:

- Pre-Sale Activities: communication with the clients, estimation sessions running, Statement of Work preparation, user journey maps, integration diagrams, high level requirement matrixes preparation.
- Ability to set up project BA processes and drive the process improvement and changes.
- Manage project scope and priorities. Backlog Management.
- Gathering, analysis, documenting and maintaining requirements, designs review.
- Documenting System Requirements (SRS), Development Specification preparations (User Stories and Use Cases Description), Integration Specifications Preparation.
- Leading for grooming, refinement sessions, workshops, client's demo sessions, sprint planning, BAs meetings.

Mar 2018 - July 2021 - eWave Commerce - Business Analyst

Projects: Accent Group AU (Platypus, The Athlete's Foot, Trybe), Country Racing Victoria, Loreal Russia (Lancome, Vichy, Giorgio Armany, La Roche Posay, NYX, Skinceuticals), DHC USA.

Responsibilities:

- Working with a dedicated team from Australia under SCRUM methodology.
- Gathering, analysis, documenting and maintaining requirements, designs review.
- Documenting System Requirements (SRS), Development Specification preparations (User Stories and Use Cases Description), Integration Specifications Preparation.
- Leading for grooming, refinement sessions, client's demo sessions, sprint planning, BAs meetings.
- Backlog Management.
- Conducting Interviews. Mentoring other business analysts.
- BA School Leading.

Education :

- 2015 - 2019 - Academy of Public Administration of Republic of Belarus
  - Bachelor's Degree, Informational Resources Management
- 2017-2017 - ITMINE
  - Business Analysis - Diploma with honors

Languages :

- English — Upper-Intermediate